



Red Cross Hike to Help
Northern Nevada Chapter, American Red Cross
May 16, 2010
Sponsorship Opportunities

\$5,000 Sponsor

Branding

Logo on all print collateral
Largest logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

10 complimentary hike registrations
Premium booth space at event

Public Relations

Media exposure through all publicity efforts
Recognition in the Red Cross Annual Report

Training

CPR Made Simple for ten executives or employees

\$2,500 Sponsor

Branding

Logo on all print collateral
Large logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

8 complimentary hike registrations
Booth space at event

Public Relations

Media exposure through all publicity efforts
Recognition in the Red Cross Annual Report

\$1,000 Sponsor

Branding

Logo on registration form
Medium sized logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

4 complimentary hike registrations

Public Relations

Recognition in the Red Cross Annual Report

\$500 Sponsor

Branding

Company name listed on t-shirt (no logo)
Logo and link on chapter web site

Hospitality

2 complimentary hike registrations

Public Relations

Recognition in the Red Cross Annual Report

For more information on corporate sponsorship, please contact Special Events Coordinator
Monica Myles at mylesm@nevada.redcross.org or call 775-856-1000 ext. 118.



**American
Red Cross**

Northern Nevada Chapter

2010 Hike to Help Sponsorship Commitment Form

*All proceeds will be used locally to provide emergency assistance after a fire or disaster,
or to provide instruction in life-saving skills such as CPR, First Aid and AED use.*

Please print all items legibly and exactly as they should appear in publication.

Company Name _____

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web site _____

Sponsorship Level _____ Check Enclosed \$ _____

Please make checks payable to *Northern Nevada Chapter, American Red Cross*. Our 501c3 tax ID for your records is 53-0196605.

Mail this completed form and payment to:

Northern Nevada Chapter, American Red Cross
Hike to Help
1190 Corporate Blvd.
Reno, NV 89502

Fax: 775-856-3030 or
Email to mylesm@nevada.redcross.org