



7th Annual Red Cross Real Heroes Breakfast Thursday, March 25, 2010 Sponsorship Opportunities

Title Sponsor — \$10,000

Naming Rights

Company name included as part of the event title

Branding

Full-page advertisement on back cover of event program

Company logo prominently displayed at Heroes Breakfast

Logo included on all print collateral, including invitations and program

Company logo and link on chapter web site

Hospitality

Two tables for eight guests each

Public Relations

Media exposure through all publicity efforts

Presentation of "Hero of the Year" award at Real Heroes Breakfast

Listing in the Red Cross Annual Report

Training

CPR Made Simple for twenty executives or employees

Event Sponsor — \$3,500

Branding

Full-page advertisement in event program

Company logo prominently displayed at Heroes Breakfast

Logo included on all print collateral, including invitations and program

Company logo and link on chapter web site

Hospitality

One table for eight guests

Public Relations

Media exposure through all publicity efforts

Presentation of one of the hero awards at Real Heroes Breakfast

Listing in the Red Cross Annual Report

Corporate Table Sponsor — \$1,000

Branding

Half-page advertisement in event program

Company logo and link on chapter web site

Hospitality

One table for eight guests

Public Relations

Recognition in the Red Cross Annual Report

Presenting Sponsor — \$5,000

Naming Rights

Identification as the presenting sponsor of the Real Heroes Breakfast

Branding

Full-page advertisement (inside front or back cover) of event program

Company logo prominently displayed at Heroes Breakfast

Logo included on all print collateral, including invitations and program

Company logo and link on chapter web site

Hospitality

One table for eight guests

Public Relations

Media exposure through all publicity efforts

Presentation of one of the hero awards at Real Heroes Breakfast

Listing in the Red Cross Annual Report

Training

CPR Made Simple for ten executives or employees

Award Sponsor — \$2,000

Branding

Full-page advertisement in event program

Company logo prominently displayed at Heroes Breakfast

Logo included on print collateral

Company logo and link on chapter web site

Hospitality

One table for eight guests (including award winner and guest)

Public Relations

Media exposure through all publicity efforts

Presentation of a hero award at Real Heroes Breakfast

Listing in the Red Cross Annual Report

Program Sponsor — \$500

Branding

Quarter-page advertisement in event program

Hospitality

Two tickets for breakfast

Public Relations

Recognition in the Red Cross Annual Report



2010 Real Heroes Sponsorship Commitment Form

All proceeds will be used locally to provide emergency assistance after a fire or disaster, or to provide instruction in life-saving skills such as CPR, First Aid and AED use.

Please print all items legibly and exactly as they should appear in publication.

Company Name _____

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web site _____

Sponsorship Level _____ Check Enclosed \$ _____

Please make checks payable to *Northern Nevada Chapter, American Red Cross*. Our 501c3 tax ID for your records is 53-0196605.

Mail this completed form and payment to:

Northern Nevada Chapter, American Red Cross
Real Heroes Breakfast
1190 Corporate Blvd.
Reno, NV 89502

Fax: 775-856-3030 or
Email to mylesm@nevada.redcross.org