



**2010 Ride for the Red
Benefitting the Northern Nevada Chapter,
American Red Cross
Sponsorship Opportunities**

\$1,500 Sponsor

Branding

Logo on all print collateral
Largest logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

8 complimentary ride registrations

Public Relations

Opportunity to speak at end of the event
Media exposure through all publicity efforts
Recognition in the Red Cross Annual Report

1,000 Sponsor

Branding

Logo on all print collateral
Medium sized logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

6 complimentary ride registrations

Public Relations

Media exposure through all publicity efforts
Recognition in the Red Cross Annual Report

\$500 Sponsor

Branding

Smaller logo on t-shirt
Banner displayed at event
Logo and link on chapter web site

Hospitality

4 complimentary ride registrations

Public Relations

\$250 Sponsor

Branding

Company name listed on t-shirt (no logo)
Logo and link on chapter web site

Public Relations

Recognition at event

\$100 Sponsor

Branding

Company name listed on chapter web site

Public Relations

For more information on corporate sponsorship, please contact Special Events Coordinator
Monica Myles at mylesm@nevada.redcross.org or call 775-856-1000 ext. 118.



2010 Ride for the Red Sponsorship Commitment Form

All proceeds will be used locally to provide emergency assistance after a fire or disaster, or to provide instruction in life-saving skills such as CPR, First Aid and AED use.

Please print all items legibly and exactly as they should appear in publication.

Company Name _____

Contact _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web site _____

Sponsorship Level _____ Check Enclosed \$ _____

Please make checks payable to *Northern Nevada Chapter, American Red Cross*. Our 501c3 tax ID for your records is 53-0196605.

Mail this completed form and payment to:

Northern Nevada Chapter, American Red Cross
Fundraising Hike
1190 Corporate Blvd.
Reno, NV 89502

Fax: 775-856-3030 or
Email to mylesm@nevada.redcross.org